I will focus on a positive environmental behavioural approach to problems of crime, violence and incivilities which are common in several European cities: violence, littering, anti social behaviour in the Night Time Economy. The approach is a typical CPTED approach focussed on the environment and the design and management of a specific environment – for example a square, street, neighbourhood – to prevent crime and anti social behaviour.

The case will be Amsterdam. A party and festival city. Capital of The Netherlands located in the middle of Europe. About 1 million inhabitants. The approach started in one square: Rembrandt square.
Rembrandt square. A normal square in the middle of the old centre of Amsterdam. A pace full of cinemas, club/bars, restaurants, public transport and a normal residential area too.
Practical case, but I am happy to discuss theoretical concepts behind these examples and policy implications. Important to stress though is that this CPTED approach is evidence based. A lot of evaluation research is included in the approach: more fundamental evaluation research like an impact evaluation after a few years, but also loads of evaluations of measures taken. Often quick and dirty research but together with the fundamental impact analysis we have a good body of knowledge.
Europe is quickly becoming more and more of a huge museum (tourism) and a huge theme park but also a festival venue. There are literary thousand of music festivals every year. Bands, concerts but also EDM (Electronic Dance Music) is huge.
Focussing only on the Netherlands (17 milion inhabitants). In 2016 this amount already grew with 12% to 934 festivals with 26,7 million visitors. This includes smaller art and culture festivals. Visitors spending over €800 million at these festivals. It has become a really important economic sector. Remember: about one thousand festivals each year (concentrated in Summer and spring).
And some of these festivals are really big ( > 10.000 visitors)
Thank you!

Rembrandt and the Festivalization of European Cities

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