CPTED ALL GROWN UP
SafeGrowth and Safe Alex

Jacques Roy, Mayor - Alexandria, LA — jacqroy@aol.com
Gregory Saville, AlterNation LLC — gregorysaville@gmail.com
CPTED all grown up – Cutting crime citywide with SafeGrowth and Safe Alex

CPTED implementation has been underway for decades producing successes and failures. Some places institute checklists or CPTED guidelines while others create design committees. Even the UN Habitat produces policy papers on Safer Cities. But citywide crime rates ebb and flow seemingly impervious to CPTED implementation. National surveys indicate CPTED is still not an integral part of city planning and development.

Responding to a jump in city crime, Mayor Jacques Roy in Alexandria, Louisiana instituted the Safe Alex program 3 years ago. Safe Alex incorporates the SafeGrowth philosophy that aims to embed both 1st Generation and 2nd Generation CPTED within urban development and planning. This presentation describes Alexandria’s experience and shows how neighborhood leadership teams, empowered with CPTED knowledge, collaborate with city departments to tackle blighted homes and integrate safety into the fabric of neighborhood development.

Recent statistics reveal dramatic declines in crime categories in Alexandria. Presenters will outline how Safe Alex it is being implemented, how it’s moving into the next phase, and how other cities might do the same.

Presenters:

Jacques Roy is the Mayor of Alexandria, Louisiana. He is nationally renown for his work to institute Smart Growth planning principles and SafeGrowth/CPTED strategies.

Gregory Saville is an urban planner and consultant in SafeGrowth. He is a co-founder of the International CPTED Association and editor of CPTED Perspective, the ICA newsletter.
Loneliness and alienation need not characterize our urban life.

C. Ray Jeffery
[We must] bring together separate communities to refashion urban environments [and] stabilize threatened neighborhoods. - Oscar Newman
The public peace of cities is ...kept primarily by an intricate, network of voluntary controls and standards among people themselves. Jane Jacobs
A CPTED chronology

“Death and Life of Great American Cities” Jane Jacobs

1961

1st Gen CPTED
Crowe
1972

“Defensible Space”
Newman

“CPTED Planning”
Angel
1968

Hartford CPTED - Gardiner
Westinghouse Studies
1976

1971

“Routine Activities”
crime triangle
Cohen/Felson
1979

“Environmental Criminology”
crime patterns
Brantingham’s
1981

“CPTED”
Jeffery

1925

“Design Out Crime”
Clarke/Mayhew
1980

“Situational Prevention”
Clarke
1980

“Broken windows”
Wilson/Kelling
1985

1980

“2nd Gen CPTED”
Cleveland/Saville
1997

1991

“CPTED”
Crowe

IMPLEMENTATION?
What city is this?
Dood design and planning helps produces a lively, safe and active street in Bogota
Risky land uses like isolated transit entranceways at night can be properly lighted to cut crime opportunities.
New Haven has urban crime problems, but creative painting in downtown alleys makes those spaces creative, interesting and fun...thereby attracting more legitimate users.
Glasgow uses blue night lighting with the unexpected effect of reducing downtown street violence levels. Japanese train systems use the same lighting to successfully cut suicides.
WE KNOW THAT CPTED, CAREFULLY DIAGNOSED AND PRESCRIBED, CAN CUT CRIME – HOW CAN WE MORE EFFECTIVELY AND COHERENTLY IMPLEMENT IT IN POLICY ...ASIDE FROM INNEFFECTIVE, CHECKLISTS AND DESIGN REVIEWS?

www.lisc.org/csi/strategies&_solutions/
SAFEALEX

total

"If we are to eliminate the culture of crime, we must be united as a community, in a spirit of cooperation."
- Mayor Jacques M. Roy
1 Ongoing Assessment
Evaluate successes, failures & adapt community profiles according to community needs.
2 Formulate Local Priorities

Respective SafeAlex Committees determine local priorities, needs and develop programming.
COA Assistance
SafeAlex works with the City to align appropriate departments to assist committee programs & develop strategic solutions to efficiently address community.
4 Establish Partnerships
Provide assistance with the development & implementation of community programs.
5 **Implement**

Policies & Programming

Evaluate successes, failures & adapt community profiles according to community needs.
Alexandria Reported Incidents

2009:
- August 14, 2009: Policing Policies & Goals declared by Executive Order JMR 2009-2, implementing in part the IACP report.

2010:
- December 6-7, 2010: SafeGrowth Summit - developed citywide response to policing needs.

2011:

2012:
- September 2012: SafeAlex launched additional Youth, Health, & Cleanup components.

Additional Note:
- September 2011: Loren Lamper named Alexandria Police Chief.