CPTED in Bytes

The Blurring Lines of Community
Today’s Task

- Broaden our perspective of the effectiveness of technology in community engagement & crime prevention.
- Identify technology tools that are current (for the moment)
- Begin looking forward (Instead of playing catch up!)

“Identify the future that has already happened”

Peter Drucker
Why We Need To Pay Attention

### World Internet Usage and Population Statistics
March 31, 2011

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>1,037,524,058</td>
<td>4,514,400</td>
<td>118,609,620</td>
<td>11.4 %</td>
<td>2,527.4 %</td>
<td>5.7 %</td>
</tr>
<tr>
<td>Asia</td>
<td>3,879,740,877</td>
<td>114,304,000</td>
<td>922,329,554</td>
<td>23.8 %</td>
<td>706.9 %</td>
<td>44.0 %</td>
</tr>
<tr>
<td>Europe</td>
<td>816,426,346</td>
<td>105,096,093</td>
<td>476,213,935</td>
<td>58.3 %</td>
<td>353.1 %</td>
<td>22.7 %</td>
</tr>
<tr>
<td>Middle East</td>
<td>216,258,843</td>
<td>3,284,800</td>
<td>68,553,666</td>
<td>31.7 %</td>
<td>1,987.0 %</td>
<td>3.3 %</td>
</tr>
<tr>
<td>North America</td>
<td>347,394,870</td>
<td>108,096,800</td>
<td>272,066,000</td>
<td>78.3 %</td>
<td>151.7 %</td>
<td>13.0 %</td>
</tr>
<tr>
<td>Latin America / Carib.</td>
<td>597,283,165</td>
<td>18,068,919</td>
<td>215,939,400</td>
<td>36.2 %</td>
<td>1,037.4 %</td>
<td>10.3 %</td>
</tr>
<tr>
<td>Oceania / Australia</td>
<td>35,426,995</td>
<td>7,620,480</td>
<td>21,293,830</td>
<td>60.1 %</td>
<td>179.4 %</td>
<td>1.0 %</td>
</tr>
<tr>
<td><strong>WORLD TOTAL</strong></td>
<td><strong>6,930,055,154</strong></td>
<td><strong>360,985,492</strong></td>
<td><strong>2,095,006,005</strong></td>
<td><strong>30.2 %</strong></td>
<td><strong>480.4 %</strong></td>
<td><strong>100.0 %</strong></td>
</tr>
</tbody>
</table>
# Your Corner of The World

## Internet Usage and Population Statistics for Oceania

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>American Samoa</td>
<td>65,628</td>
<td>0.2 %</td>
<td>2,500</td>
<td>3.8 %</td>
<td>n/a</td>
<td>0.0 %</td>
</tr>
<tr>
<td>Antarctica</td>
<td>1,169</td>
<td>0.0 %</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>0.0 %</td>
</tr>
<tr>
<td>Australia</td>
<td>21,262,641</td>
<td>61.3 %</td>
<td>17,033,826</td>
<td>80.1 %</td>
<td>158.1 %</td>
<td>80.1 %</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Nauru</td>
<td>14,019</td>
<td>0.0 %</td>
<td>300</td>
<td>2.1 %</td>
<td>0.0 %</td>
<td>0.0 %</td>
</tr>
<tr>
<td>New Caledonia</td>
<td>227,436</td>
<td>0.7 %</td>
<td>85,000</td>
<td>37.4 %</td>
<td>254.2 %</td>
<td>0.4 %</td>
</tr>
<tr>
<td>New Zealand</td>
<td>4,213,418</td>
<td>12.1 %</td>
<td>3,600,000</td>
<td>85.4 %</td>
<td>333.7 %</td>
<td>16.9 %</td>
</tr>
</tbody>
</table>
## Internet Pornography Statistics

### Children Internet Pornography Statistics

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average age of first Internet exposure to pornography</td>
<td>11 years old</td>
</tr>
<tr>
<td>Largest consumer of Internet pornography</td>
<td>35 - 49 age group</td>
</tr>
<tr>
<td>15-17 year olds having multiple hard-core exposures</td>
<td>80%</td>
</tr>
<tr>
<td>8-16 year olds having viewed porn online</td>
<td>90% (most while doing homework)</td>
</tr>
<tr>
<td>7-17 year olds who would freely give out home address</td>
<td>29%</td>
</tr>
<tr>
<td>7-17 year olds who would freely give out email address</td>
<td>14%</td>
</tr>
<tr>
<td>Children's character names linked to thousands of porn links</td>
<td>26 (Including Pokemon and Action Man)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexual solicitations of youth made in chat rooms</td>
<td>80%</td>
</tr>
<tr>
<td>Youths who received sexual solicitation</td>
<td>1 in 7 (down from 2003 stat of 1 in 3)</td>
</tr>
<tr>
<td>Worldwide visitors to pornographic web sites</td>
<td>72 million visitors to pornography: Monthly</td>
</tr>
<tr>
<td>Internet Pornography Sales</td>
<td>$4.9 billion</td>
</tr>
</tbody>
</table>
“Old” Tech Tools

The Usual Suspects:

- Email
- Static Websites
- Forums/Blogs
- On-line News Sites

I asked my dad where the children came from, he said people download them from the internet!
Scientists from the RAND Corporation have created this model to illustrate how a “home computer” could look like in the year 2004. However, the needed technology will not be economically feasible for the average home. Also, the scientists readily admit that the computer will require not yet invented technology to actually work, but 50 years from now scientific progress is expected to solve these problems. With teletype interface and the Fortran language, the computer will be easy to use.
The Past

- We are reactive to social disorder issues
- Attitude of mistrust of technology by safety professionals
- More hindsight than foresight:
  - 1994 – Email has no place in the office
  - 1996 – Internet has no place in the office
  - 1998 – eCommerce is too dangerous
  - 2002 – IM is never going catch on
  - 2005 – Social Networking sites are just a fad
  - 2006 - Google maps will not be a usable tool or concern
  - 2008 – YouTube is just a passing fancy for kids
Join the Social Networking Revolution
The NEW Technology Tools

Social Networking Providers:
- Facebook
- Twitter
- MySpace
- Nexopia
- Plaxo
- Yahoo
- YouTube
- RSS Feeds

People spend over 700 billion minutes per month on Facebook.

More than 700 million active users
Communications by the thumb . . .

**Users and following**

There are more than *106 million* users increases by *300,000* each day.

Twitter gets more than *3 billion* requests each day, generated by over *180 million* unique visitors.

**Twitter message types**

- **Private conversations**: 27%
- **User’s current status**: 30%
- **Links to images and videos**: 3%
- **Links to other web content**: 3%
- **Spam**: 4%
- **Advertisements**: 4%
- **Product recommendations/complaints**: 4%
- **Politics, sports, current events**: 6%
- **Other**: 8%

The highest spam level - almost **11%** of Tweets was noted in August 2009.
AVERAGE SOCIAL NETWORK SEARCH INTEREST

2004 2005 2006 2007 2008 2009 2010 2011
What is Community?

A group of human beings that:

- have a common interest.
- common vision.
- work collaboratively towards a common goal or good.
- Has no physical or geographic borders
Top 4 Social Networking Communities

- **Facebook** - Founded by Mark Zuckerberg, Facebook was designed as a social networking site for Harvard students. After spreading from Harvard through the university ranks and down into high school, Facebook was opened to the public in 2006.

- **MySpace** - Started in 2003, MySpace was a driving force in popularizing social networking and still maintains a large userbase.
Bebo - A social networking website launched in July 2005 and currently owned and operated by Criterion Capital Partners, after taking over from AOL in June 2010. The website's name is an acronym for Blog Early, Blog Often.

Tencent QQ - Referred to as QQ, is the most popular instant messaging program in Mainland China. As of September 30, 2010, the active QQ users accounts for QQ IM amounted to 636.6 million
But How Many Are There?

15 Sites have over 100 Million Users!

- Adult FriendFinder
- Advogato
- ANobii
- aSmallWorld
- ASUIsTalking
- Authorstream
- Badoo
- Bahu
- Bebo
- Biip
- BlackPlanet
- Broadcaster.com
- Buzznet
- CafeMom
- Cake Financial
- Capazoo
- Care2Green
- Classmates.com
- Cloob
- College Tonight
- Consumating
- CouchSurfing
- Cyworld
- DeviantART
- DontStayIn
- Elftown
- Eons.com
- Experience Project
- Passportstamp
- PerfSpot
- Pingsta
- Internetwork Experts
- Plaxo
- Skyrock
- Sonico.com
- Soundpedia
- Spooner Site
- Jaiku
- kaioo
- Last.fm
- Passportstamp
- PerfSpot
- PerfSpot
- Pingsta
- Internetwork Experts
- Plaxo
- Skyrock
- Sonico.com
- Soundpedia
- Spooner Site
- Jaiku
- kaioo
- Last.fm
- OkCupid
- Orkut
- OUTeverywhere
- Passado
- YouTube
- Invite
- only
- Ryze
- scispace.net
- Shelfari
- Facebook
- Faceparty
- Fetlife
- Flixster
- Flickr
- Fotolog
- Friends Reunited
- Friendster
- Früstückstreff
- Gaia Online
- Anime
- Geni.com
- Goodreads
- Xiaonei
- Yahoo! 360°
- Yahoo! Mash
- Yelp, Inc.
- Youmeo
- Nasza-klasa.pl
- Nabuur
- Netlog
- Nettby
- Nexopia
- Ning
- Odnoklassniki.ru
Nexopia

The “neighborhood” on the wrong side of the tracks!
<table>
<thead>
<tr>
<th>Forums</th>
<th>Last Post</th>
<th>Topics</th>
<th>Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Automotive</strong></td>
<td>Honda Transmission =[ try me</td>
<td>66,704</td>
<td>1,074,329</td>
</tr>
<tr>
<td>Domestics, European, General, Imports, Racing</td>
<td>by try me 27 Apr 2009 5:50 AM</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Business &amp; Entrepreneurs</strong></td>
<td>Tupperware!!! by Neena 27 Apr 2009 6:42 AM</td>
<td>25,323</td>
<td>60,862</td>
</tr>
<tr>
<td>Business, General, Money, Stocks</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Campus Life</strong></td>
<td>Would you hang out with t... by M1553Nn1f3rR053]Jenjen... 27 Apr 2009 7:31 AM</td>
<td>60,326</td>
<td>1,542,681</td>
</tr>
<tr>
<td>General</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Career Center</strong></td>
<td>Starting a Medical Billin... by Frances 27 Apr 2009 6:33 AM</td>
<td>21,037</td>
<td>117,134</td>
</tr>
<tr>
<td>General</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Comedy</strong></td>
<td>Would you have sex with t... by Big D 27 Apr 2009 7:31 AM</td>
<td>27,273</td>
<td>1,404,751</td>
</tr>
<tr>
<td>Comedian</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Computers &amp; Technology</strong></td>
<td>Recycler and Autorun Viru... by DANTE 27 Apr 2009 7:26 AM</td>
<td>67,104</td>
<td>484,520</td>
</tr>
<tr>
<td>Computers, Electronics, Gadgets, General</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Culture, Arts &amp; Literature</strong></td>
<td>Soon to be the most popul... by Jaq 27 Apr 2009 7:30 AM</td>
<td>56,107</td>
<td>1,184,071</td>
</tr>
<tr>
<td>Arts, CulturalEvents, General, Literature</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fashion</strong></td>
<td>how do hip-hoppers wear t... by Gray Ghost 27 Apr 2009 6:48 AM</td>
<td>1,434</td>
<td>46,823</td>
</tr>
<tr>
<td>General, Latest MySpace Fashion News</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Filmmakers</strong></td>
<td>HD STOCK FOOTAGE AND POST... by Finn (filmmaker/editor... 27 Apr 2009 7:30 AM</td>
<td>33,952</td>
<td>183,321</td>
</tr>
<tr>
<td>General</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Food &amp; Drink</strong></td>
<td>Home &amp; Gardening</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
We found 2,192,354 results matching graffiti.

Graffiti Station/Shrine by 4PIZON
- 125 comments
- 254 faves
- 1 note
- Tagged with sanfrancisco, longexposure, abandoned, night
- Taken on April 22, 2006, uploaded April 25, 2006
- See more of 4PIZON's photos, or visit his profile.

Graffiti Archaeology in Font Magazine by otherthings
- 26 comments
- 32 faves
- 1 note
- Tagged with magazine, font, fontshop, daim
- Taken on June 30, 2006, uploaded June 30, 2006
- See more of otherthings' photos, or visit his profile.
We found 1,458 results matching graffiti and calgary.

We found 592 results matching graffiti and ipswich.
CPTED’s 4 core strategies

Territorial Reinforcement

Milieu/Image

Natural Surveillance

Access Control
Second Generation CPTED

The 4 C’s (Saville 1999)

- **Cohesion**
  - Strategies for interaction

- **Connectivity**
  - Links within/outside

- **Capacity**
  - Tipping point/crime thresholds

- **Culture**
  - Placemaking “culture”
Save Safety Town!!

Common Interest - Beliefs & Causes
Save our little town! It's true...due to cutbacks, Safety Town may close as of December 31st. The staff called all third grade teachers today. They have been part of our childhoods for 36 years and need our help! So whether it was a rainy day or a sunny day you know how important it is for 8 year olds to get to drive those cars. Join us in a letter writing campaign! Write to:
Commissioner Lawrence Mulvey
NCPD
1490 Franklin Ave. Mineola, New York 11501

Kelly Carey (Nassau County, NY)
Former 8 year old and current teacher!

Related Groups
Six Degrees Of Separation - The Experiment
Just for Fun - Facebook Classics
You know you’re from long island when...
Just for Fun - Facebook Classics
Carle Place
Geography - Cities
Cool Parents Who Have Facebooks
Just for Fun - Fan Clubs
Chase Community Giving

Chase Community Giving
Thanks to everyone for your great guesses! Our final celebrity Advisory Board member is Matthew McConaughey. Stay tuned to find out which five charities will present to the Advisory Board!

Matthew McConaughey
View Image in Album

about an hour ago via Chase Community Giving · Like · Comment · Share

397 people like this.

View all 55 comments

Chase Community Giving
Today we'll announce our last celebrity Advisory Board member! Who do you think it is? Read the clues and comment with your best guess.

See the clues
Click play to reveal the clues and guess the celebrity board member.
What is Web 2.0?

Web 2.0 is the move toward a more social, collaborative, interactive and responsive web. It is a change in the philosophy of web companies and web developers, but more than that, Web 2.0 is a change in the philosophy of society as a whole.
What’s In It For Me?

- Build/establish relationships utilizing another medium
- Find resources and services locally and quickly
- Capture, share and mobilize on creative ideas
- Encourage threaded discussions
- Break current cliché’s within communities
- Improve collaboration
- Enrich community messages
How Does This Help?

- Direct line “of speak” to community
- New communications strategies
- Blur the lines of “Community”
- Enhance “connection” to others
- War Gaming
- Build relationships outside the expected
Be Creative
Use The Tools

- Community Information/BlockWatch Alerts & fan outs by IM/Twitter
- Direct feedback to agencies and services
- Community activities and invitations to ALL
- Community information updated in “Real Time”
Become a part of the “community”,
Not an outsider!

For further information contact

Barry Davidson
office@cpted.net